



YOU **VOLUTION**

EMERGING SKILL SET TO BECOME FUTURE PROOF

Alberto Mattiello

FUTURE **THINKING**







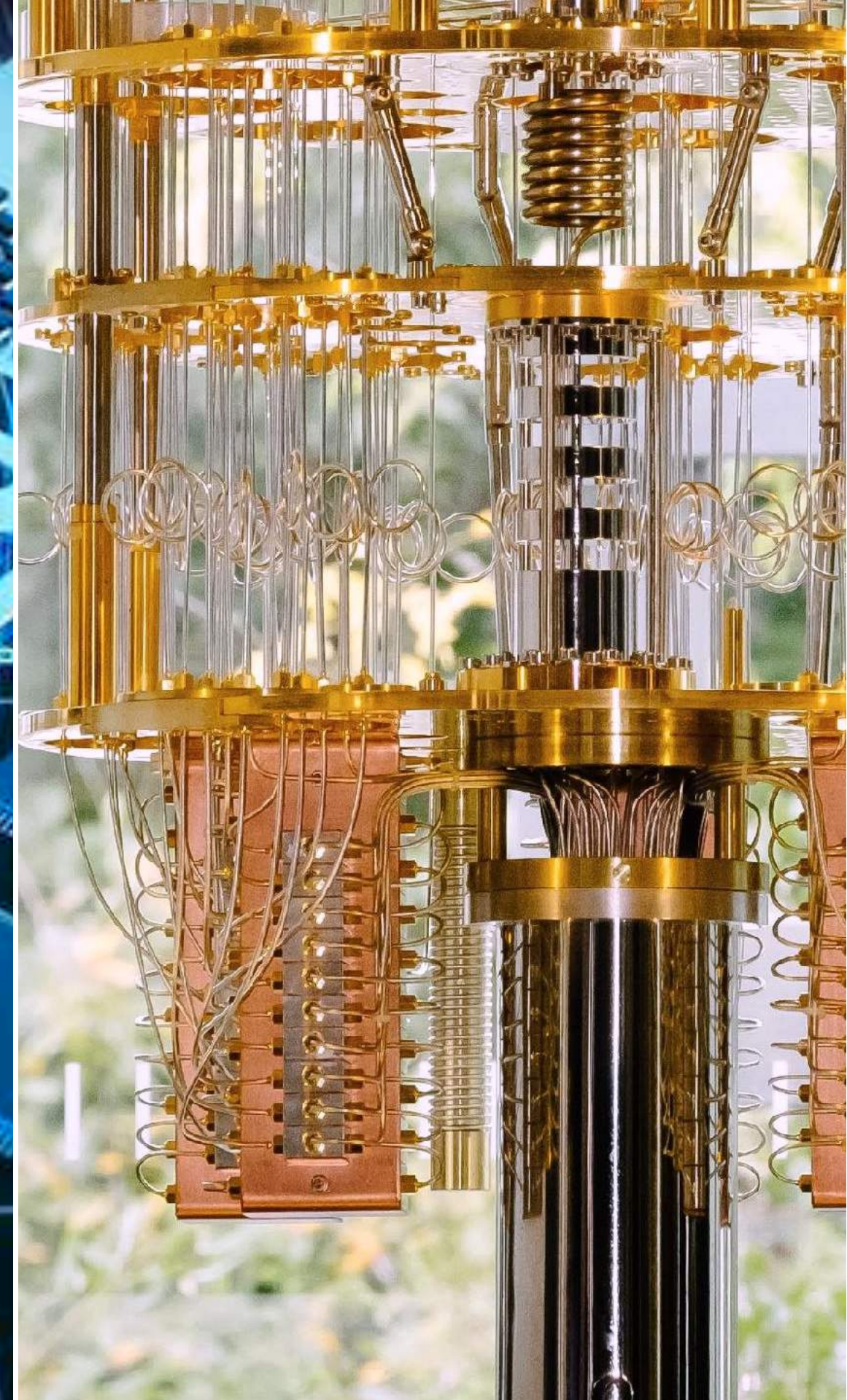






FUTURE THINKING

WE HAVE ALREADY BEEN THERE...



VUCA WORLD

V

U

C

A

VUCA WORLD



VOLATILITY



UNCERTAINTY



COMPLEXITY

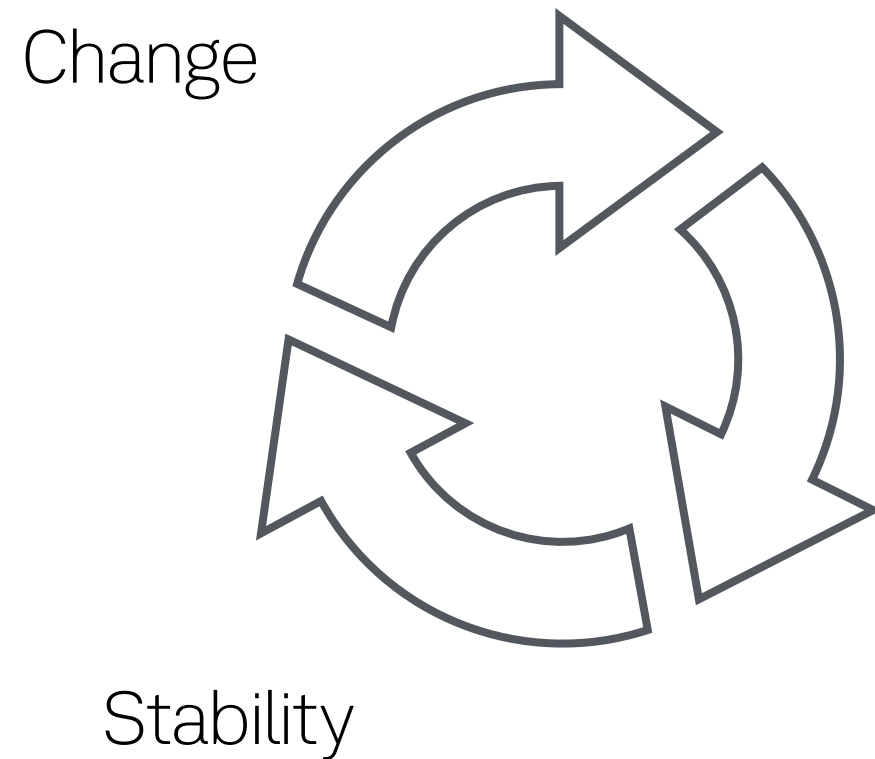


AMBIGUITY

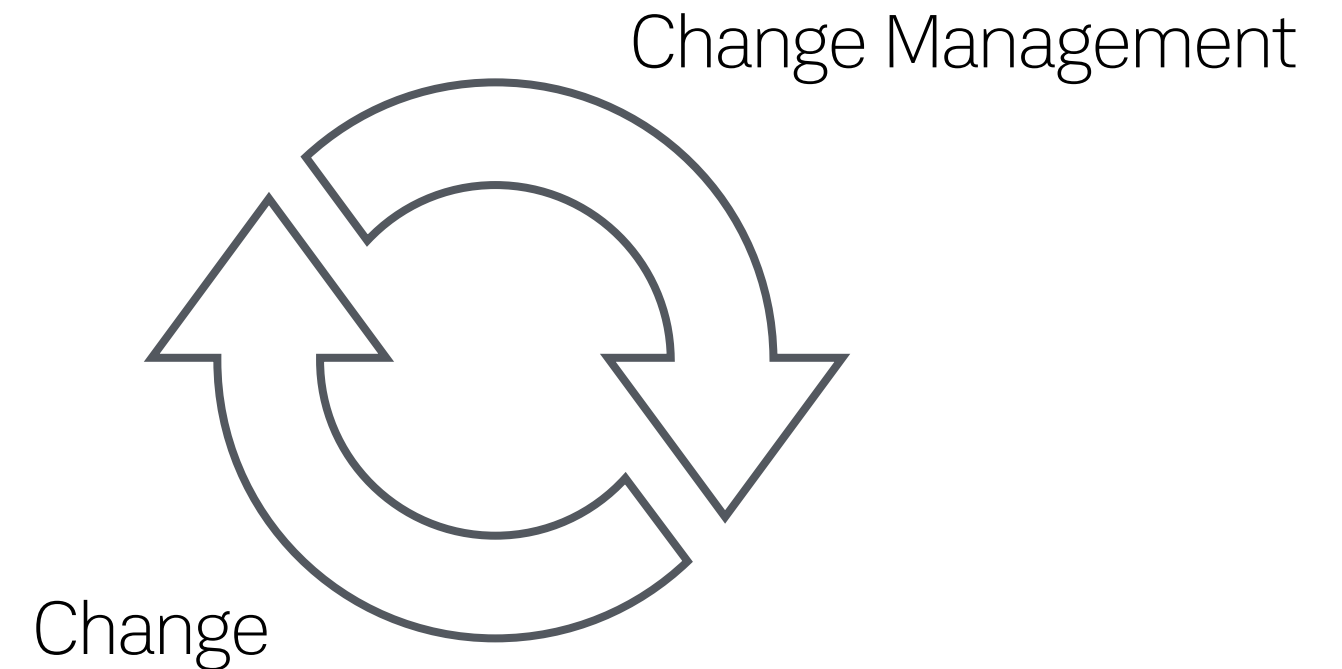
FUTURE THINKING

EVOLUTION CYCLE

THE UNCERTAINTY AGE



Change Management



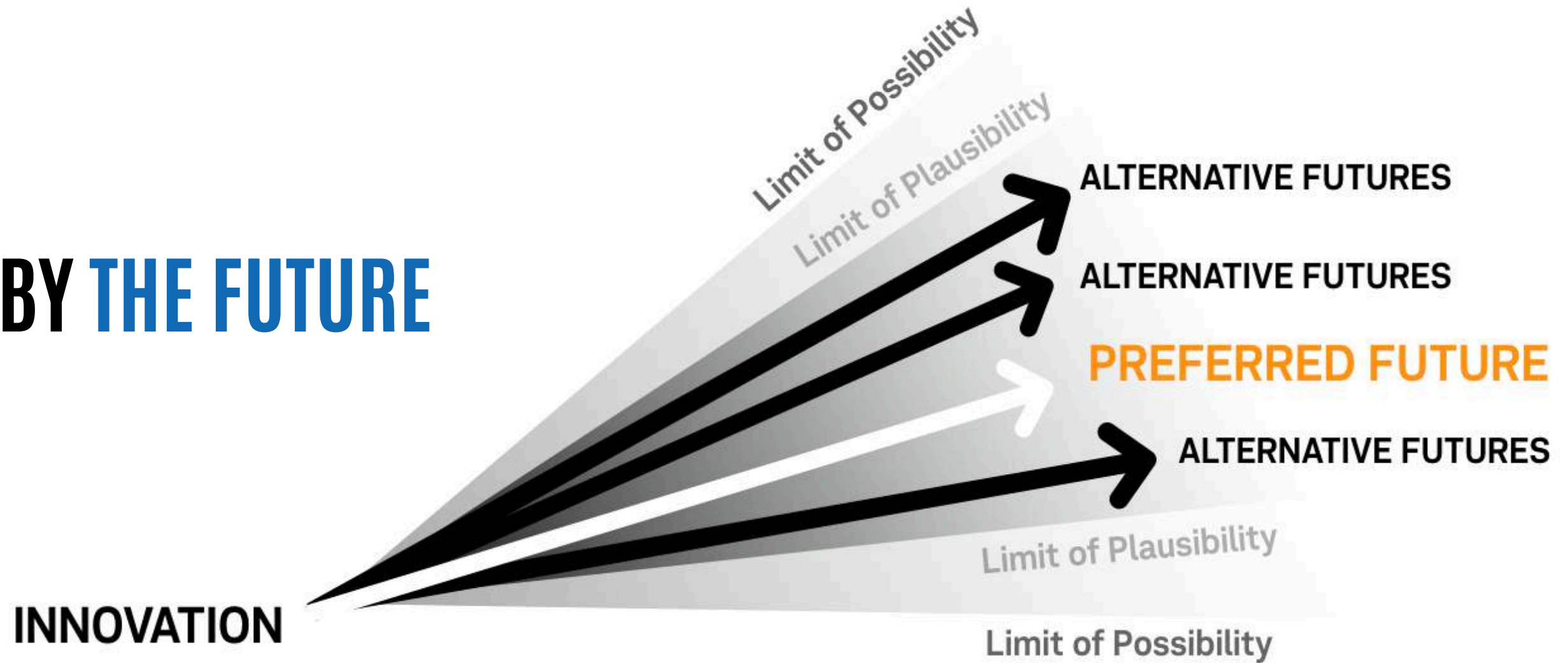




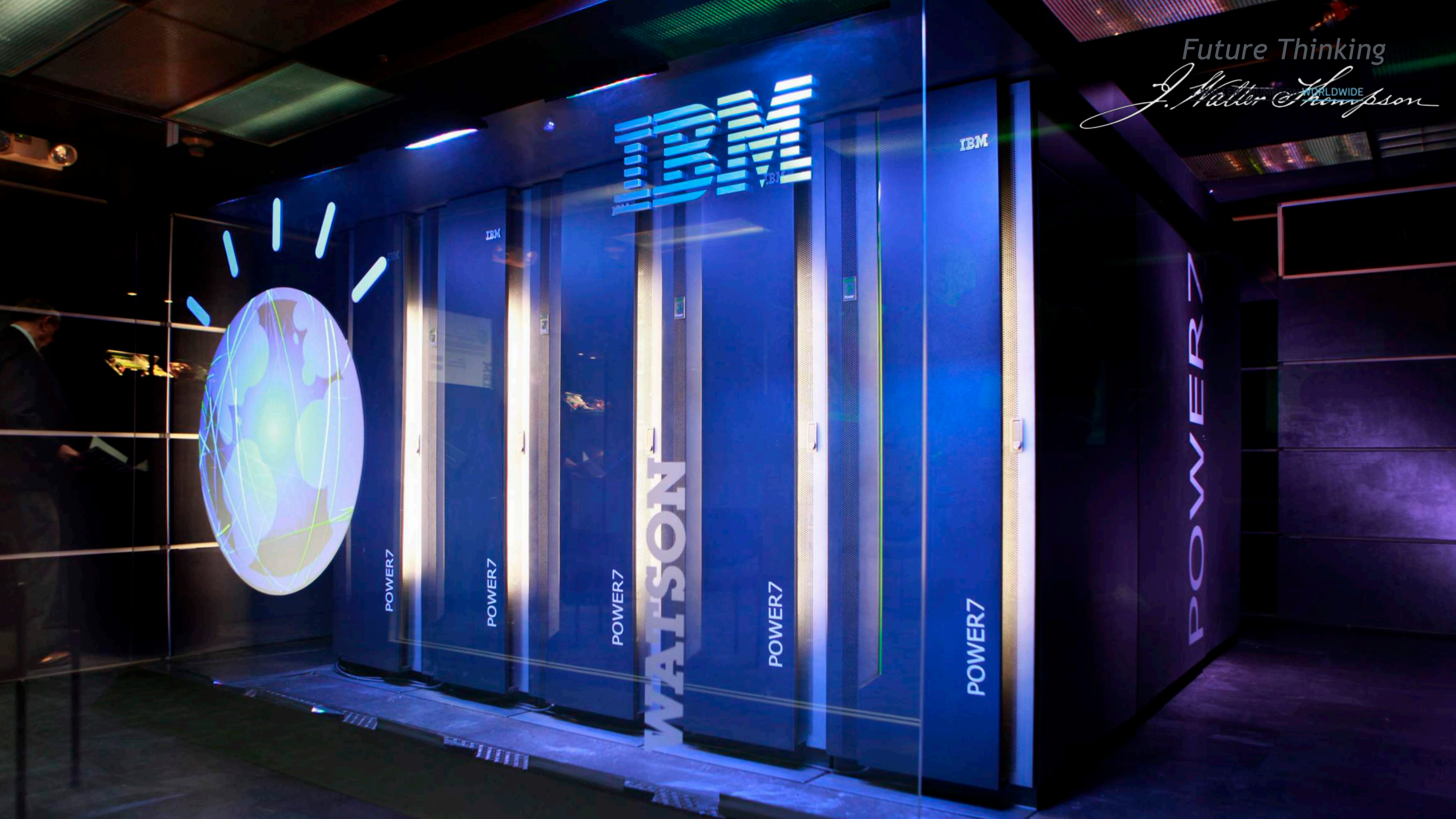
WHY ONLY TEACH THE PAST? LET'S TEACH THE FUTURE.

FUTURE THINKING

LEADING BY **THE FUTURE**



FUTURE **THINKING**



Future Thinking
J. Walter Thompson
WORLDWIDE

Future Thinking

J. Walter Thompson
WORLDWIDE

SAID **BOCCONI**

School for
Artificial
Intelligence
Development

EMERGING SKILLS SET

Meta-Cognition (thinking about your thinking)

Learning Agility (unlearn - relearn)

Adaptability

Taking Care Of Others

Intuition

...

FUTURE THINKING

META-COGNITION **THINKING ABOUT YOUR THINKING**

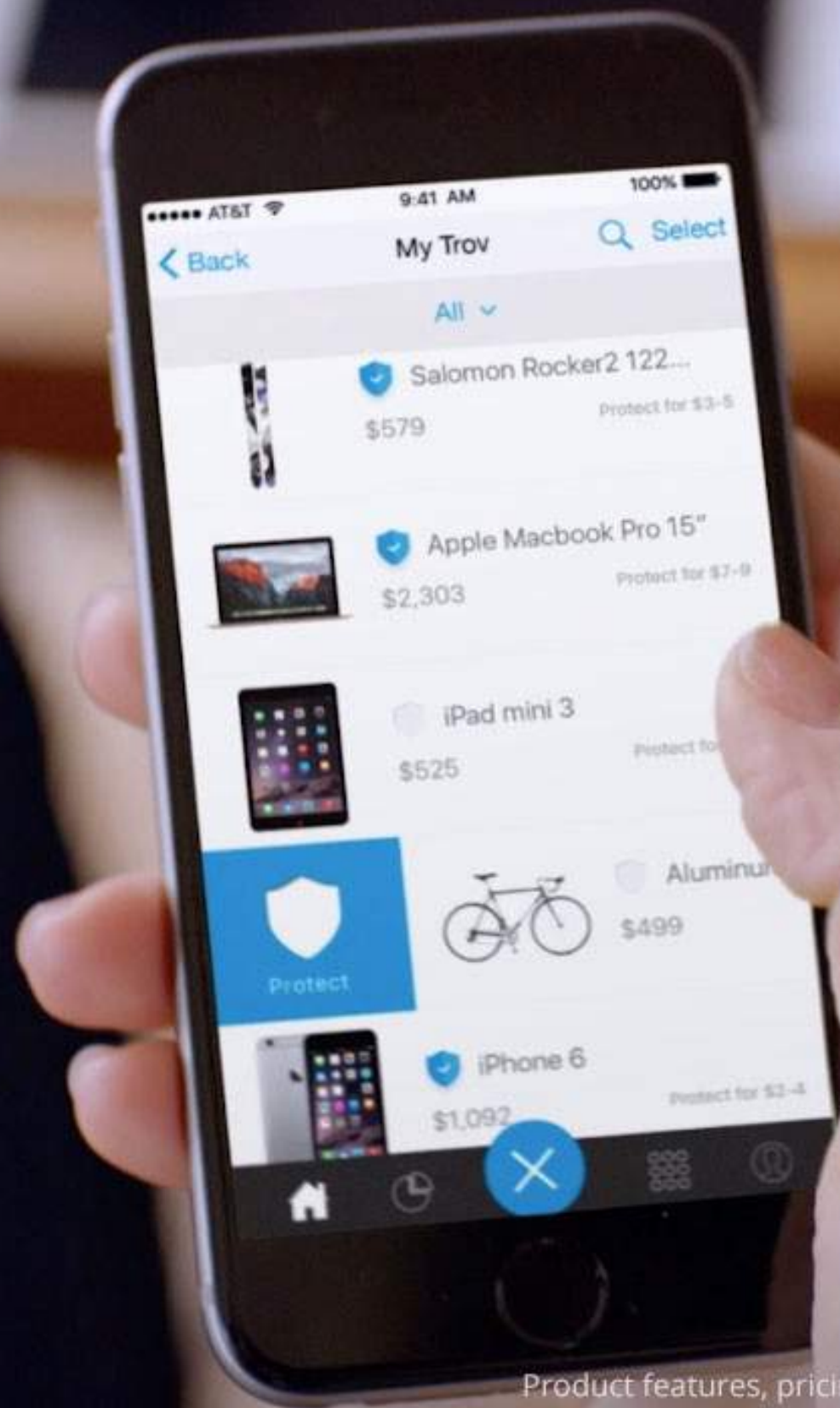
FUTURE THINKING











trōv

Product features, pricing, and availability are subject to change and may vary by region.

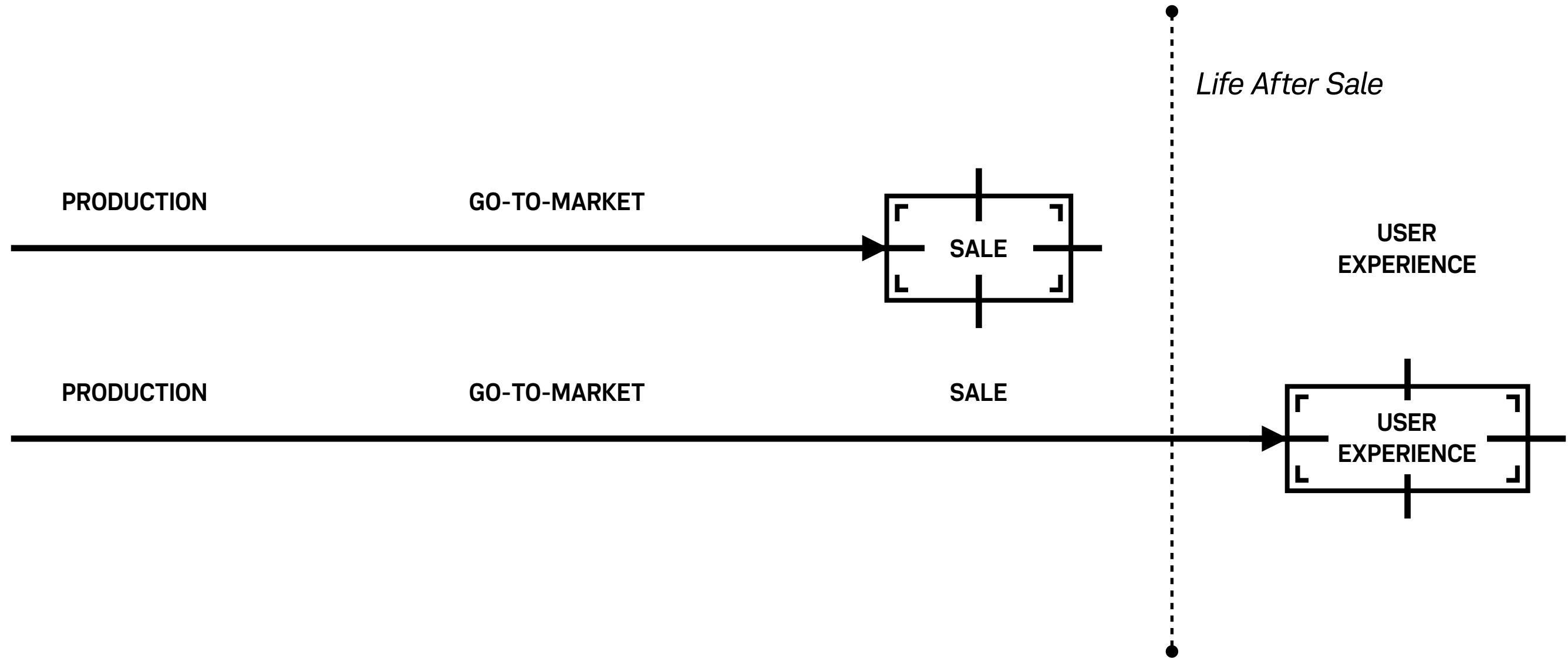


By tracking the value and disposition of the things people are buying and protecting, Trōv can help its users get better services and products from the financial institutions that serve them.



Details and item values facilitate selling and buying within the Trōv community. Also, combined with its unique insurance platform, Trōv will become a platform enabling the sharing economy

With user opt-in, retailers can be made aware of what shoppers own and tailor in-store experience. Similarly, advertisers can more precisely target ads by knowing what consumers' own.

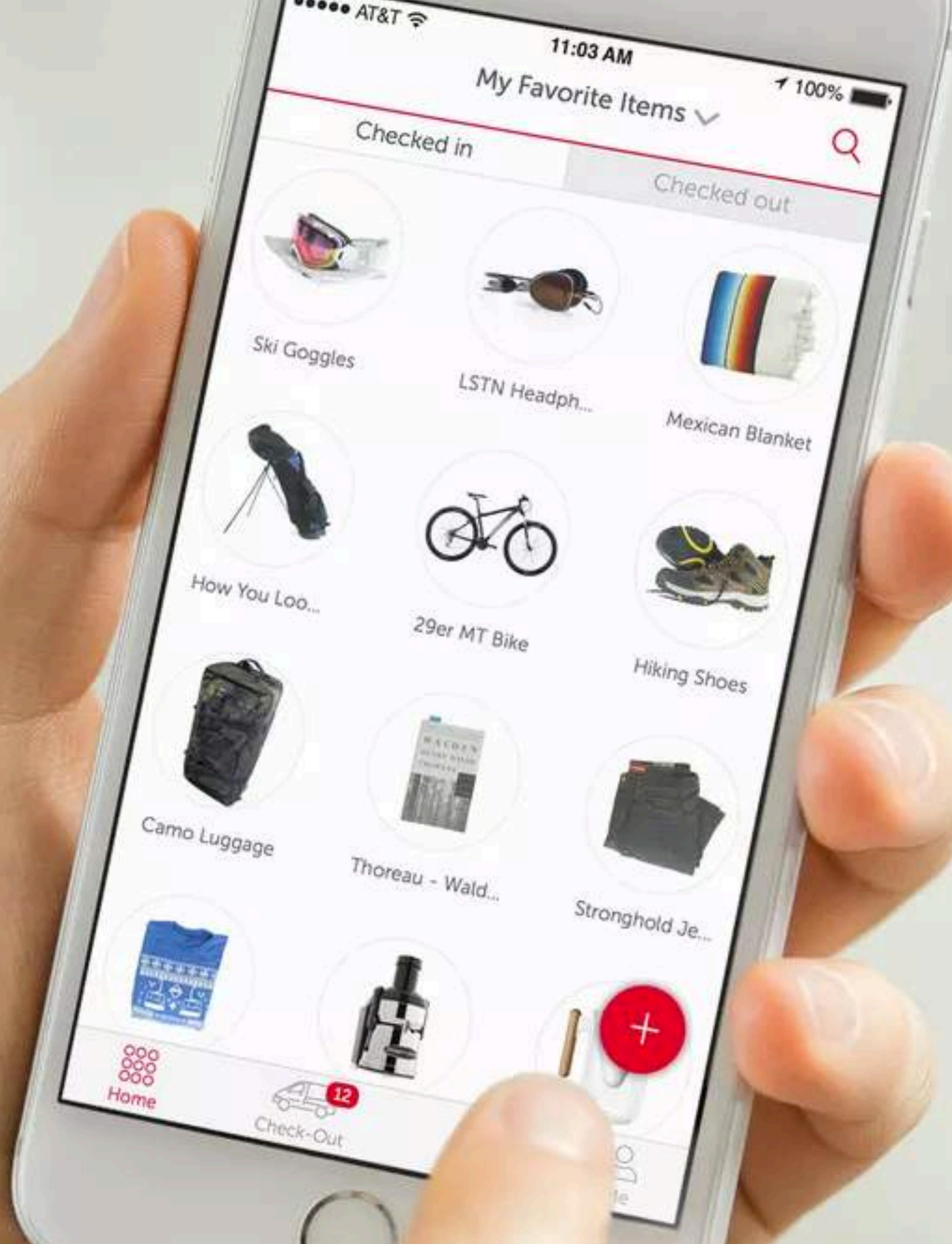


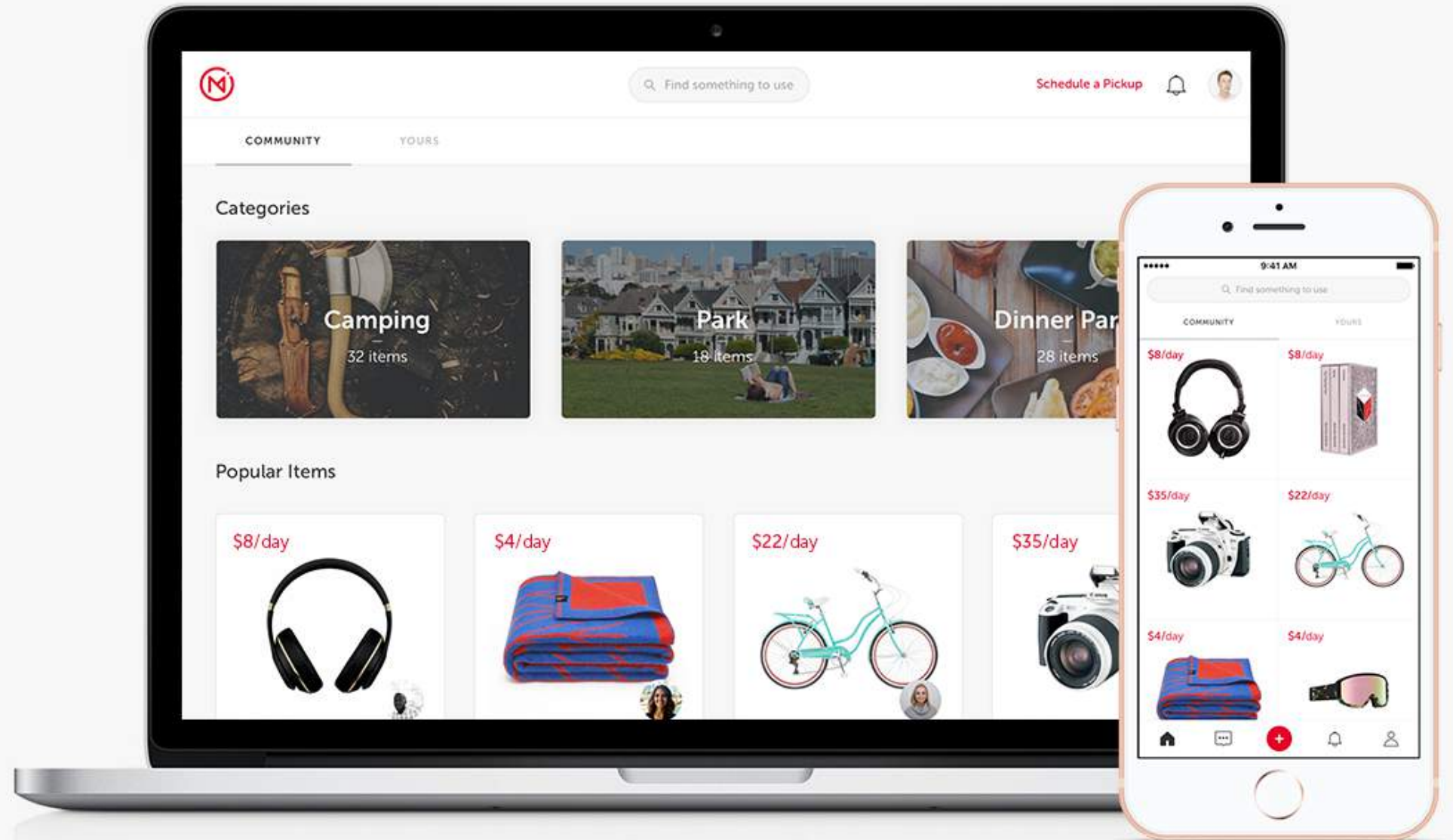
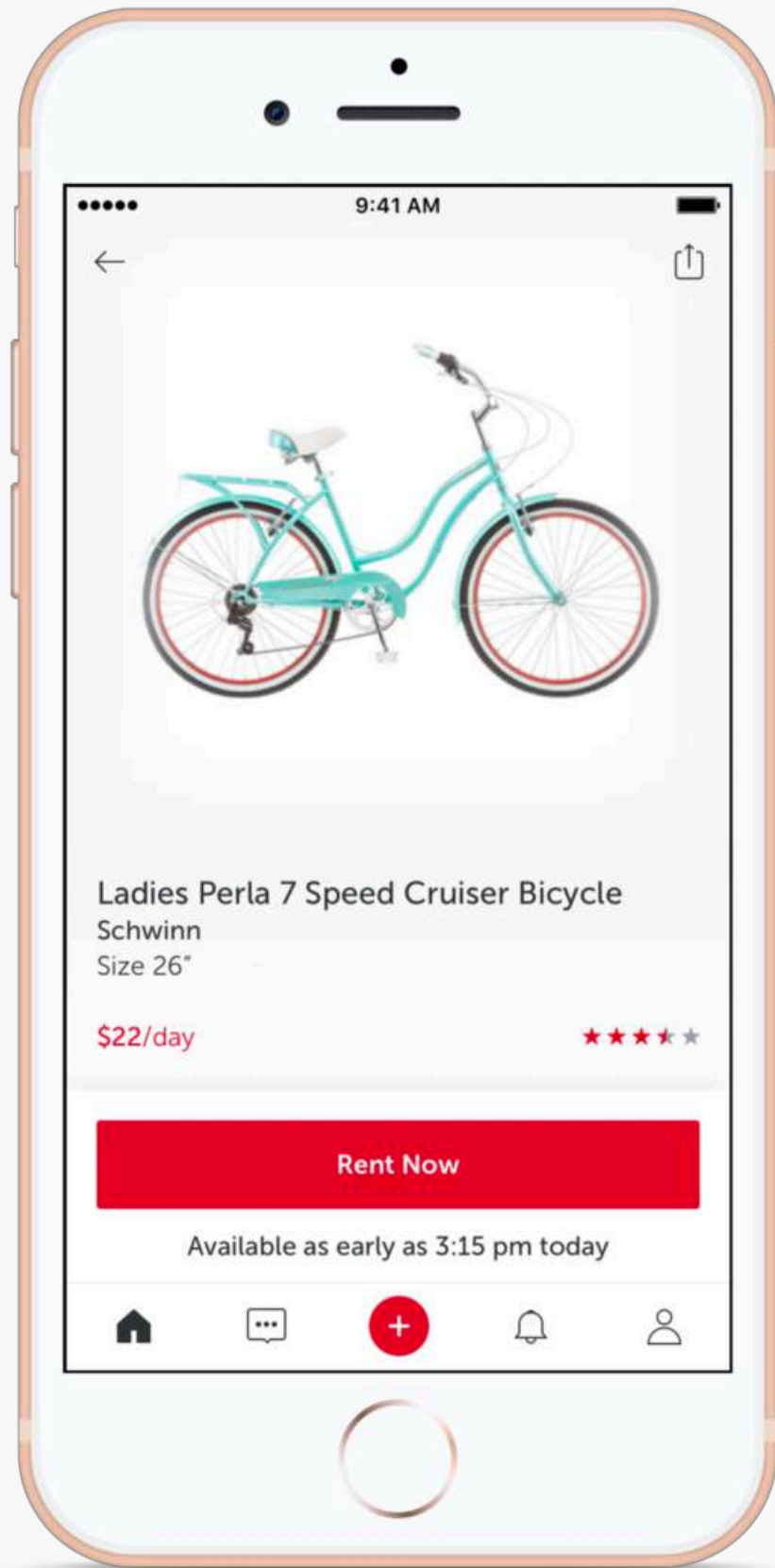
LEARNING AGILITY UNLEARN - RELEARN

SMART WORK

THE “I’LL BE BACK TOMORROW” PROBLEM

FUTURE THINKING





ADAPTABILITY
EMERGING EXPECTATIONS INBOUND

SITA

ITV FIVE

to



oomerang



Uber



Skysca



amazon go

amazon go

NO LINES. NO CHECKOUT.





ALL



Paint



Wheels



Interior

Select options for

MAX RANGE

MAX PERFORMANCE

Lease

Loan

Cash

\$952 /mo.

Cost After Estimated Savings

[Customize](#)

\$1 075 /mo



‘DIGITAL FIRST’ Mentality

- Upgradable
- Service Oriented Retail
- Proactive and Predictive Maintenance
- Deeply Personal
- Overdeliver Performance
- Pervasive Eco-System
- Self learner
- Hassle Free Experience
- Mobile First

Never pump gas again®

Get the app that delivers gas to you



FUTURE THINKING

The little girl who lost Her NAME

David Cadji-Newby Pedro Scarpico



Wonderbly

OLIVIA

tired and weary,
one happy child,
quite **amazingly**
ageous little girl -
called ...



TAKE CARE OF OTHERS

EXPLORATION/CURIOSITY/EMPATHY TO DRIVE SERVITIZATION

8:00 AM
Monday

Nov 21

- 1 LISINOPRIL 20mg
- 1 ATORVASTATIN 20mg
- 1 ATENOLOL 50mg
- 1 ASPIRIN 81mg
- 1 CALCIUM/VITAMIN D







INTUITION TECHNOLOGY OF “DISIDENTIFICATION”



Inc. Magazine

3 hrs · 

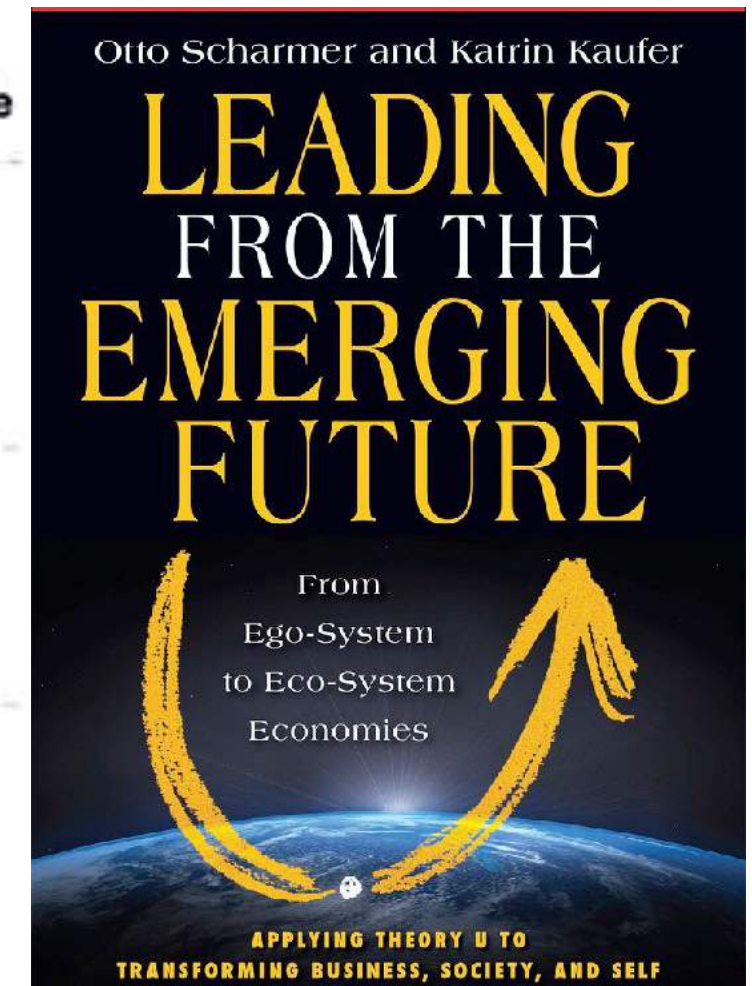
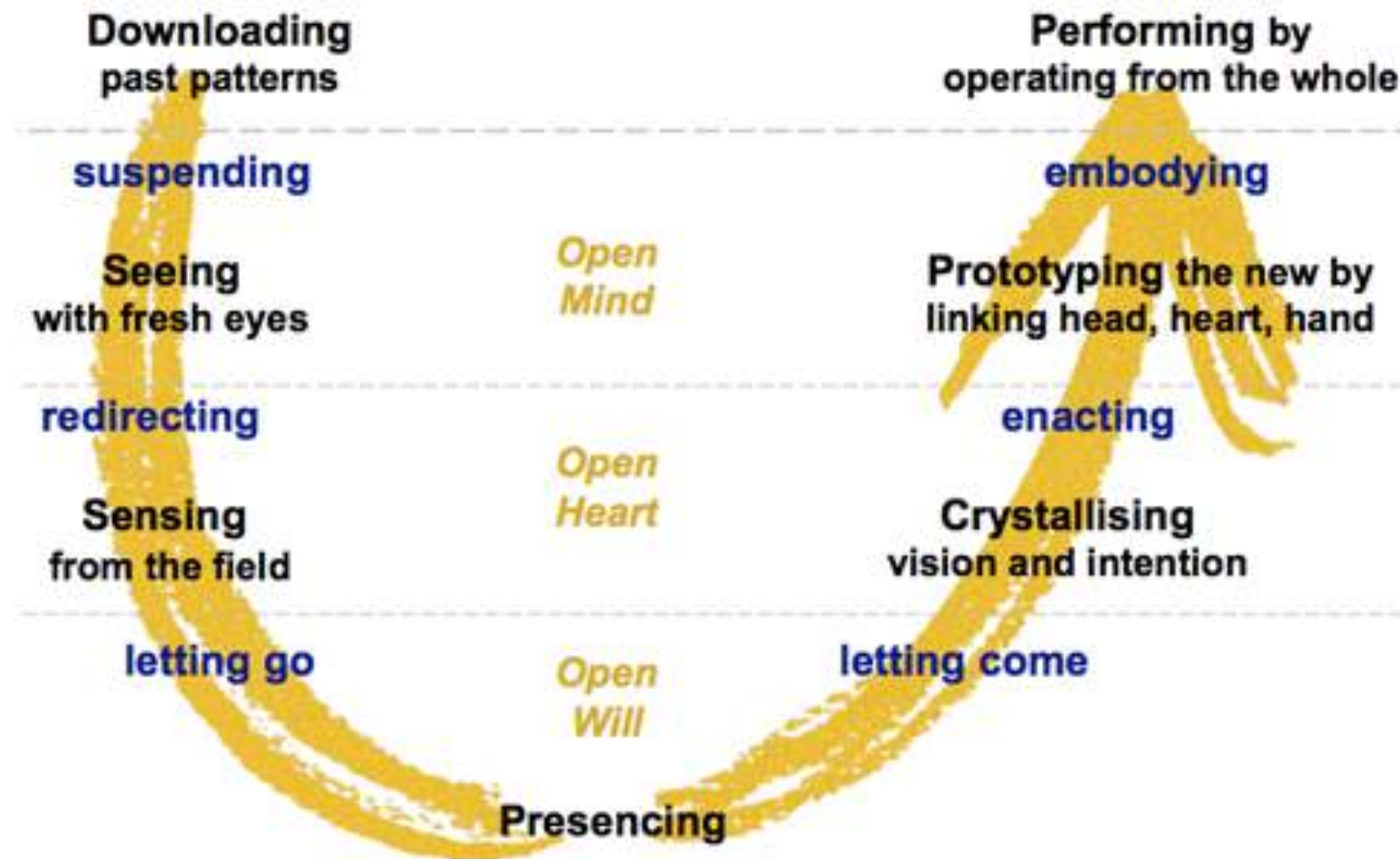


Bezos believes in what he calls the "power of wandering."



INC.COM

Jeff Bezos Explains Why His Best Decisions Were Based Off Intuition, Not Analysis



VU

CA

ADAPTABILITY

VU

META-COGNITION

LEARNING AGILITY

CA

INTUITION



STARTUPS

VU

VOLATILITY
ADAPTABILITY

UNCERTAINTY
META-COGNITION

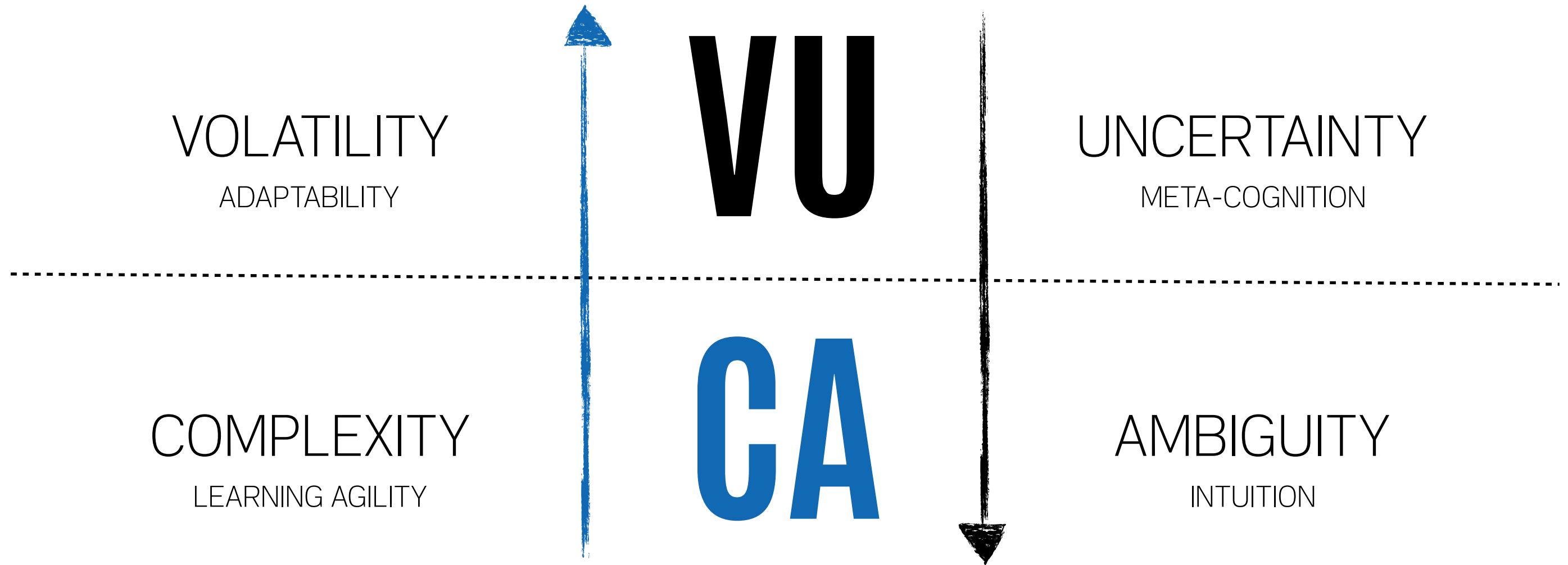
CA

COMPLEXITY
LEARNING AGILITY

AMBIGUITY
INTUITION

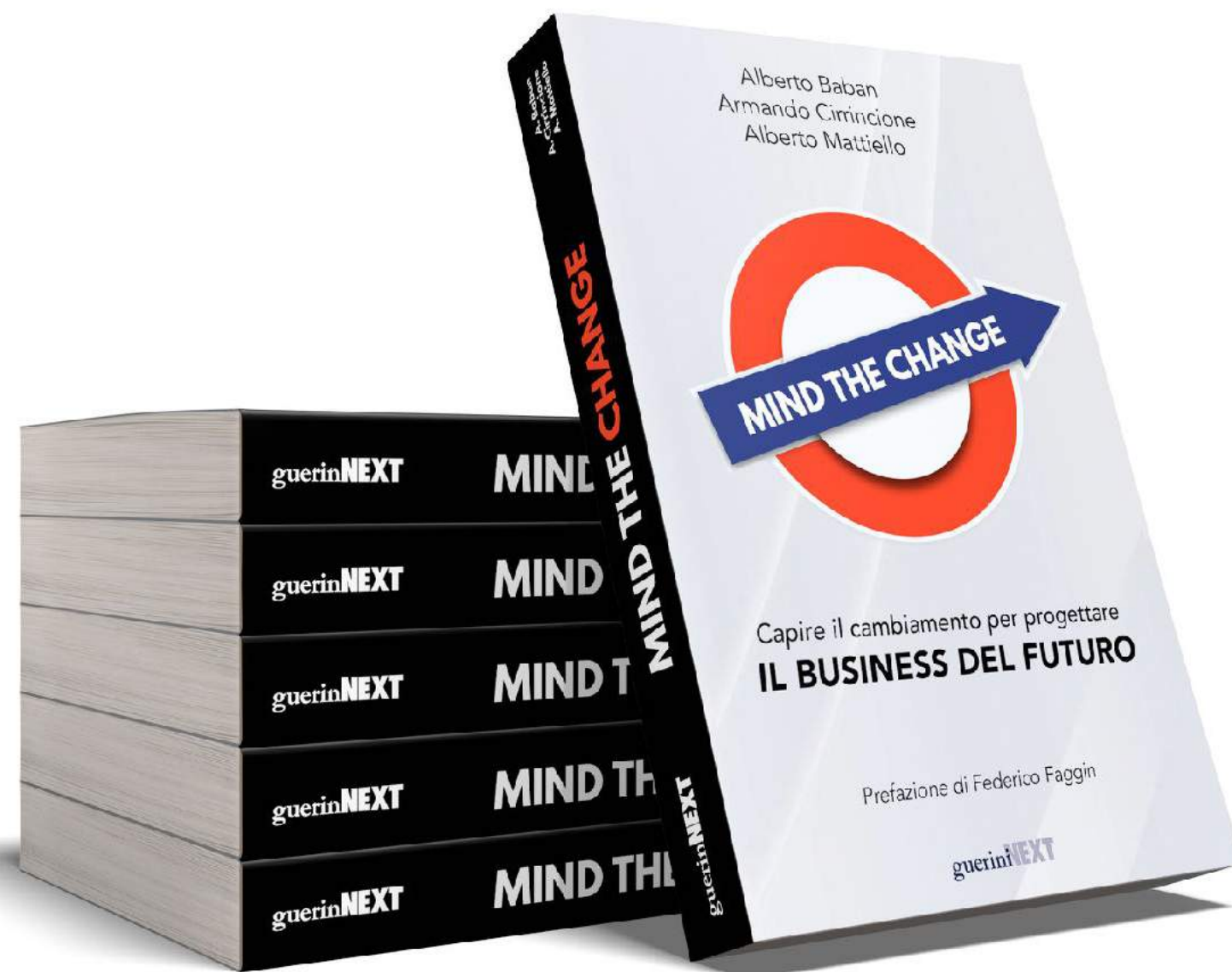
ORGANIZED CORPORATIONS

FUTURE THINKING



WHAT'S THE NEXT BIG **REVOLUTION?**
IT WILL EVOLVE AROUND SKILLS,
NOT THE TECHNOLOGIES

DON'T LOOK BACK
YOU ARE NOT GOING THAT WAY



THANK YOU
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